

Green Impact Assessment Report



Company: Grøn Sky
Reviewed on June 22, 2023
Service: CopenCloud

2023

G+++

Green Impact
CERTIFIED

A few words about the Green Impact Assessment

The Green Impact Assessment by Sustainary is a certification that helps analyse the impact of a service in the key impact areas of Market adaptation, Life cycle analysis, Environmental impact, Social impact and Governance.

Information and data are drawn from GHG Protocol, ISO and GRI standards.

The report summarises the service's overall performance in these key impact areas, highlighting where the solution has scored well and identifying problem areas.

The report also provides recommendations for future opportunities to improve the solution's impact performance.



This assessment report was compiled by:

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Green Impact Score:

TRENDSETTER

You are a TRENDSETTER. You are a beacon, setting the green standards for others to follow your lead. You fuel others' positive impacts with your own agenda, are the connector for your network community with your actions, and guide others along their green impact journey. You scored highly (75-89%) on each aspect of the assessment but have not conducted your own product life cycle assessment.



Where you scored well

Copencloud has demonstrated exceptional performance and achieved the G+++ certification. Copencloud excelled in both market adaptation and life cycle analysis. The utilization of breakthrough technology to transfer cold data to modern tape storage not only demonstrates a forward-thinking approach but also highlights the dedication to making a global impact in a sustainable manner. Copencloud also stands out for contributions to social impact, by making significant efforts to promote education regarding data storage and combat trafficking and slavery. The focus on assisting clients in reducing energy consumption and carbon emissions positions Copencloud as a key player in the fight against climate change.

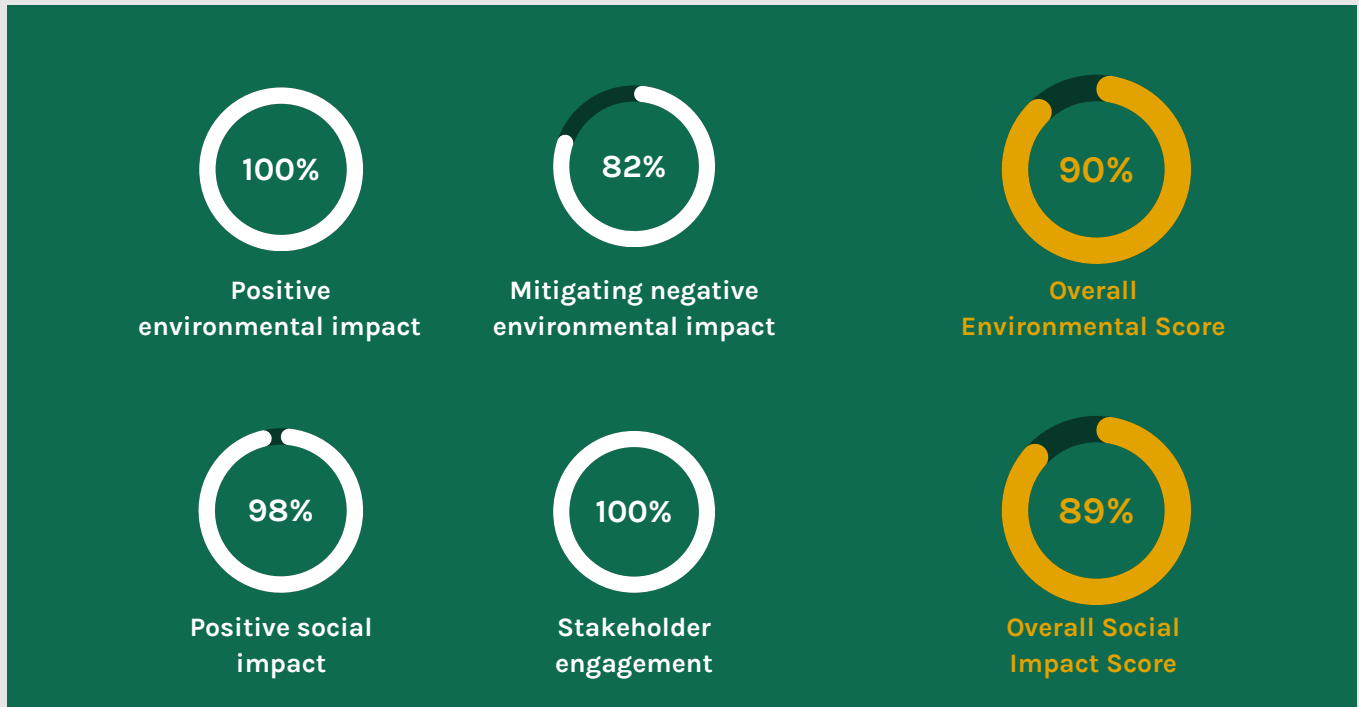
What you can improve

Copencloud has a great potential to enhance its Green Score by strengthening its environmental impact and governance dimensions. Implementing robust environmental policies within the company would be advantageous. Moreover, Copencloud can significantly amplify its social impact by integrating impact initiatives into its core product and business model. By leveraging the expertise and resources to address the specific needs of local communities and developing countries, Copencloud has the opportunity to create a more meaningful social change.

Key Impact Areas

► Environmental & Social Impact

Copencloud has a great environmental score and demonstrated effective measures to mitigate negative consequences. Additionally, it has achieved a high social impact score, actively creating differences through enhanced stakeholder engagement and meaningful contributions.



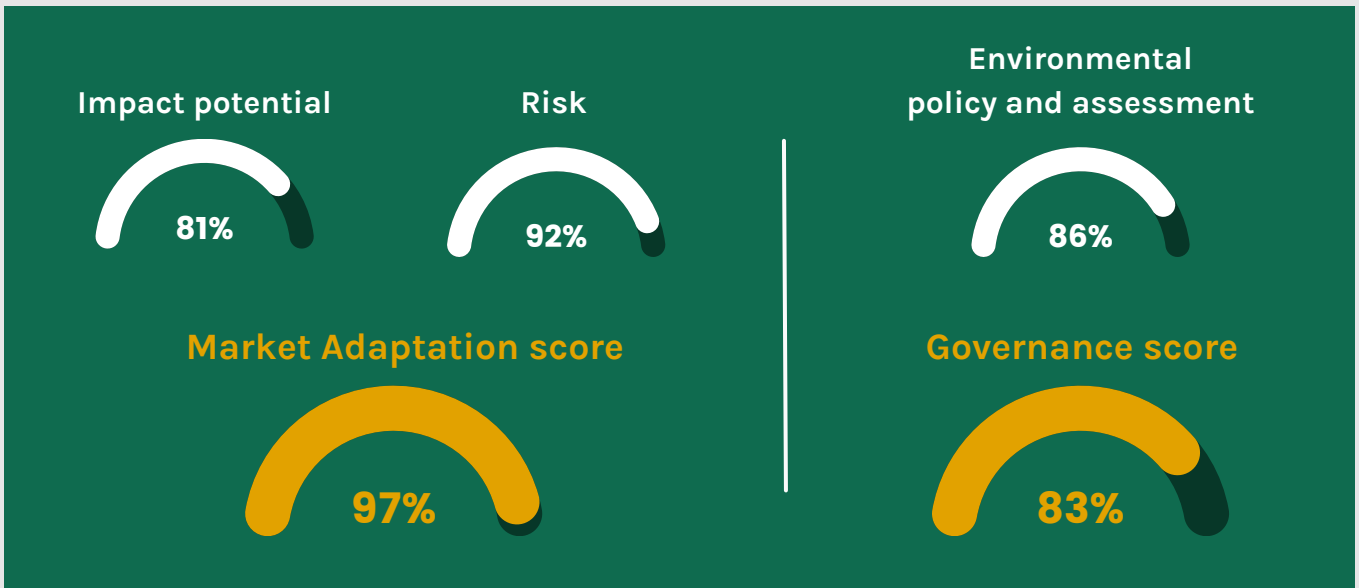
► Life cycle: Service

Copencloud has a fantastic score in life cycle analysis, by paying close attention to the energy use and being fully aware of the energy sources and continuously keeping track of the power consumption.



► Market Adaptation & Governance

Copencloud scores high in market adaptation, minimizing risks amidst market saturation. Moreover, the impact awareness and monitoring earns it a commendable governance score.



► Overall Impact Performance

Breakdown of Copencloud's score in each category. The graph splits the categories into Market Adaptation, Life Cycle Analysis, Environmental Impact, Social Impact, and Governance.

